



Knovada Online Newsletters

Inform anyone, anywhere, anytime

Knovada Online Newsletters System



Online Newsletters Module

Publish any amount of simple or complex newsletter materials using this robust relational database module. Plus, you can take advantage of advanced management tools that enable you to control when your newsletter is available, who can access the system, and what pre-requisites are required. And because all content is published in a standard Windows-style interface, users will be able to navigate quickly and easily to all system features.

Knovada online newsletters can transform your traditional newsletter into a solution that will truly inform your audience. You'll have access to powerful tools and advantages that include:

- Dramatically decrease the cost of delivering information to any size audience by eliminating cost of printing and mailing ... whether you need to reach 10 or 100,000 viewers, Knovada can help you substantially lower your cost per viewing.
- Publish newsletters and articles in a relational database format for maximum security, reliability, and scalability.
- Update newsletters in minutes by eliminating complex web-based programming requirements.
- Integrate Knowledge Modules with your existing website for seamless navigation and brand equity.

When you partner with Knovada to build your web-based newsletters, you can minimize the development cycle and concentrate on delivering up-to-the minute information.

Knovada Online Newsletters Capabilities

- Simple windows style user interface allows you to quickly and easily update your newsletter without and complicated web programming.
- Publish multimedia content and information for maximum viewing value, including text, pictures, illustrations, video, sound, and more.
- Divide training materials into convenient sections or "articles". Within the newsletter database for easy updates and tracking.
- Customize the layout and presentation information to match your brand standards or other visual guidelines.
- Set access requirements and password protections to ensure only qualified people can view the newsletter.
- Seamlessly integrate the newsletter information with Knovada survey modules to track participant opinions and habits.
- Quickly publish your content in standard web-based format for Internet or Intranet distribution.
- Set time and date restrictions to make your newsletter available only during specific schedule periods – and develop content far in advance to set a later publishing date.

Knovada Hosting & Integration Services

Website Programming and Customization – Knovada will work with you to integrate our systems with your existing website or create a custom web presence from the ground up.

Rapid application development – Module and tool-based programming framework speeds the development and launch of our applications for fastest time to market.

Scalable database format – Our systems are designed in a copyrighted database format to easily grow as your needs grow.

Application Hosting – Knovada can host our applications for you at our remote data center for fast and cost-effective integration.

Application Management – Knovada engineers will customize, tune, and size your database applications, plus provide ongoing maintenance services to ensure consistent performance and uninterrupted availability.