



Knovada Online Opinion Poll System

Gather invaluable information from anyone, anywhere,
anytime

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Online Opinion Poll Module

Administer opinion polls with this interactive opinion module. Combine multiple choice, short answer, or essay type question formats to match your specific inquiry requirements. In addition, opinion polls can include text-based questions, images, multimedia resources etc. This module can be integrated with your existing website for seamless integration and brand equity.

Knovada provides the ability to place time limits on opinion poll availability. Sophisticated response systems let you redirect opinion poll takers to different questions based on the responses.



Online Reporting & Tracking Module

Results of opinion polls taken can be tracked and presented in a variety of ways to meet your requirements. You can track simple percentages and rankings, or perform high-end cross-tab calculations to identify trends within your audience. Additionally you can publish statistical reports providing invaluable feedback and insight. Through our reporting interface, results are available immediately for analysis or can be downloaded to your systems for further processing using a standard spreadsheet format.

Demographic segmentation functions are possible using our proprietary control number system, which allows you to track individual or group opinions.

Knovada Hosting & Integration Services

Website Programming and Customization – Knovada will work with you to integrate our systems with your existing website or create a custom web presence from the ground up.

Rapid application development – Module and tool-based programming framework speeds the development and launch of our applications for fastest time to market.

Scalable database format – Our systems are designed in a copyrighted database format to easily grow as your needs grow.

Application Hosting – Knovada can host our applications for you at our remote data center for fast and cost-effective integration.

Application Management – Knovada engineers will customize, tune, and size your database applications, plus provide ongoing maintenance services to ensure consistent performance and uninterrupted availability.

Security Services – Knovada provides a complete security solution to preserve your data and reduce the risk of unauthorized access to our systems; services include virus scanning and protection plus data backup and recovery.

Knovada Opinion Polls Capabilities

- Set time limits for opinion polls to ensure convenience for participants.
- Include multimedia video and images to capture responses based on visual feedback instead of just text descriptions.
- Assign unique control number to every participant to track opinion poll results on an individual, group, or comparative basis.
- Generate tracking and measurement reports instantly or at regular time intervals for the fastest and most convenient analysis of opinion poll responses.
- Use the simple management tools and graphical interface to update questions, tracking information, or report parameter on the fly.
- Flexible opinion poll formats allow you to determine question layout and information style – mix and match multiple choices, free response, short essay and other question styles.
- Set different levels of password-protected access to streamline participant, management, and reporting functions.
- Store and track all opinion poll information and responses in a sophisticated database for simple management and analysis – no more web programming to change questions, just type new information into the template cells and your online opinion poll is updated immediately.
- Integrate the opinion poll system with your existing website for seamless navigation and redirection for participants.
- Restrict access to computer using our integrated firewall system.
- Intelligently direct participants to additional questions based upon previous answers.