



## **Knovada Online Survey System**

Gather invaluable information from anyone, anywhere,  
anytime

# Knovada Online Survey System



## Online Survey module

Administer surveys with this interactive questionnaire module. Combine multiple choice, short answer, or essay type question formats to match your specific educational requirements. In addition, surveys can include text based questions, images, multimedia resources etc. This module can be integrated with your existing website for seamless integration and brand equity.

Knovada provides random question selection, plus the ability to place time limits on survey availability. Sophisticated response systems let you redirect survey takers to different questions based on the responses.



## Online Reporting & Tracking module

Results of surveys taken can be tracked and presented in a variety of ways to meet your requirements. You can track simple percentages and rankings, or perform high-end cross-tab calculations to identify trends within your audience. Additionally you can publish statistical reports providing invaluable feedback and insight.

Market segmentation functions are possible using our proprietary control number system, which allows you to track individual or group performance to measure progress toward measurable objectives.



## Knovada Hosting & Integration Services

**Website Programming and Customization** – Knovada will work with you to integrate our systems with your existing website or create a custom web presence from the ground up.

**Rapid application development** – Module and tool-based programming framework speeds the development and launch of our applications for fastest time to market.

**Scalable database format** – Our systems are designed in a copyrighted database format to easily grow as your needs grow.

**Application Hosting** – Knovada can host our applications for you at our remote data center for fast and cost-effective integration.

**Application Management** – Knovada engineers will customize, tune, and size your database applications, plus provide ongoing maintenance services to ensure consistent performance and uninterrupted availability.

**Security Services** – Knovada provides a complete security solution to preserve your data and reduce the risk of unauthorized access to our systems; services include virus scanning and protection plus data backup and recovery.

# Knovada Survey Capabilities

- Use random question generation to administer custom surveys for different audiences.
- Set time limits for surveys to ensure convenience for participants.
- Assign different weighted values to questions for high-end or priority tracking.
- Include multimedia video and images to capture responses based on visual feedback instead of just text descriptions.
- Assign unique control number to every participant to track survey results on an individual, group, or comparative basis.
- Allow participant to start, stop, and restart the survey using a unique control number.
- Generate tracking and measurement reports instantly or at regular time intervals for the fastest and most convenient analysis of survey responses.
- Use the simple management tools and graphical interface to update questions, tracking information, or report parameter on the fly.
- Flexible survey formats allow you to determine question layout and information style – mix and match multiple choices, free response, short essay and other question styles.
- Set different levels of password-protected access to streamline participant, management, and reporting functions.
- Store and track all survey information and responses in a sophisticated database for simple management and analysis – no more web-programming to change questions, just type new information into the template cells and your online survey is updated immediately.
- Integrate the survey system with your existing website for seamless navigation and redirection for participants.
- Provide responses to participant answers. Supply additional instructions or directions with explanations.
- Restrict access to computer using the participant's computer address.
- Intelligently direct participants to additional questions based upon previous answers.
- Use dimensions to supply additional information based upon scoring percentage. Use dimensions to group questions based upon related subjects or topics.